



**Contact:**  
Lena DiGenti  
Chief Strategy Officer  
[lenadigenti@locals8.com](mailto:lenadigenti@locals8.com)  
860-324-5205 cell

## FOR IMMEDIATE RELEASE

### **b Simsbury raises \$6,200 for the Connecticut Children’s Medical Center with its “Cans 4 Kids” event.**

Simsbury, CT – August 24, 2016 – As part of the ongoing commitment to support the local communities in which it operates, **b Simsbury** announced today it is making a \$6,200.00 donation to the Connecticut Children’s Medical Center. On June 18, 2016, **b Simsbury** hosted its Third Annual “Cans 4 Kids” event in partnership with its beer, liquor and food distributors. The restaurant held a raffle and donated proceeds from purchases of canned beers, select cocktails and food items during the event.

The idea for the event was introduced three years ago by one of **b Simsbury’s** bartenders, Jason Rustico. “The company always encourages us to bring our ideas about connecting with our community. We had some minor complications with the birth of my first daughter and I saw how many families the hospital took care of. I knew our guests, distributors and community would love a way to support the hospital, and hey, we get to drink some great beers too.”

The Connecticut Children’s Medical Center provides treatment and care to more than 330,000 children every year. The donated funds will go to help fund general research and treatment at the hospital.

### **About b Restaurants**

Founded in 2006, **b Restaurants**, held by Locals 8 Restaurant Group, are the leaders in quality burgers, beer, and bourbon. Winners of best burger, beer and bourbon across four states and nationally known for excellent job creation, the company, was created with the simple belief that food and drinks bring people together and the world needs more connection. For more information, please visit [www.burgersbeerboulevard.com](http://www.burgersbeerboulevard.com)

## **About Connecticut Children's Medical Center**

Connecticut Children's Medical Center is a nationally recognized, 187-bed not-for-profit children's hospital serving as the primary teaching hospital for the Department of Pediatrics at the University of Connecticut School of Medicine. Named among the best in the nation in the annual U.S. News & World Report "Best Children's Hospitals" rankings, Connecticut Children's is the only free-standing children's hospital in Connecticut that offers comprehensive, world-class health care to children. Our pediatric services are available at Connecticut Children's Medical Center in Hartford and at Saint Mary's Hospital in Waterbury, with neonatal intensive care units at Hartford Hospital and the University of Connecticut Health Center, along with a state-of-the-art ambulatory surgery center, five specialty care centers and 11 other locations across the state. Connecticut Children's has a medical staff of nearly 1,100 practicing in more than 30 specialties.