



Contact:
Shannon Lowry
Marketing Director
slowry@locals8.com
860-231-9928 x 211

FOR IMMEDIATE RELEASE

b Restaurants announces the 2017 “Tour d’Pappy”

Hartford, CT – January 6, 2017 – b Restaurants, the popular Connecticut-based restaurant chain focused on burgers, beer, and bourbon, is cementing its status as one of the nation’s premier bourbon bars with a “Tour d’Pappy”. The Tour will consist of seven separate events, all featuring the elusive and sought-after Pappy Van Winkle bourbons. The events will run January to August, starting in the group’s original West Hartford, CT location. The tour will continue through locations in Central and Southern Connecticut, Massachusetts, and Washington D.C., and will culminate in a final dinner in Fairfield, CT.

Each event will feature a different assortment of the 10, 12, 15, 20, or 23-year Pappy Van Winkle bourbons, as well as the ultra-rare 13 year Rye, which will be showcased at the event in Springfield, MA. All seven events will have different formats and chef-crafted menus, ranging from a first-come, first-serve tasting event, to sit-down dinners, to passed or stationed appetizers. Ticket prices range from \$125 for four-courses of appetizer pairings to \$175 for a five-course seated dinner. A “Passport to Pappy” ticket, good for events 2-7 is also available for \$700, a \$125 discount. Seating is extremely limited, and tickets will sell out quickly.

Tickets for all events will go on sale on Wednesday, January 11 at 9:00amEST.

As part of the Tour d’Pappy, the company is also giving away an all-expenses paid trip for two to the Pappy event held in Washington D.C., including airfare, hotel, and incidentals, an \$1,100 value.

For the full Tour d’Pappy schedule, menus and bottle selections for each event, and the entry form for the DC Trip contest, visit www.burgersbeerbourbon.com/tour-d-pappy.

About b Restaurants

Founded in 2006, **b Restaurants**, held by Locals 8 Restaurant Group, are the leaders in quality burgers, beer, and bourbon. Winners of best burger, beer and bourbon across four states and nationally known for excellent job creation, the company was created with the simple belief that food and drinks bring people together and the world needs more connection. For more information, please visit

www.burgersbeerbourbon.com