



Contact:
Lena DiGenti
Chief Strategy Officer
lenadigenti@locals8.com
860-324-5205 cell

FOR IMMEDIATE RELEASE

b Fairfield celebrates its One Year Anniversary with a good old fashioned – “Sausage Party,” a burgers and brats, beer smashing, bourbon drinking shindig on Friday, August 19, 2016.

Fairfield, CT – August 10, 2016 – To celebrate a killer first year of operation, **b Fairfield**, the restaurant formerly known as Plan B Burger Bar, is hosting its “First Birthday” party on Friday, August 19, 2016.

Informally dubbed “The Sausage Party”, the location will be offering \$3 drafts, \$2 Brat and Tot Sliders and Brat Dogs with IPA Mustard, and \$1 Fireball Jello Shots from 6:00 pm to 9:00 pm. The event will include a live acoustic set and free birthday cake will be offered to guests in attendance. The anniversary party is part of the restaurant's commitment to creating "Good Times, Made Locally" in Fairfield. Weekly schedule of events includes Tuesday "Wine and Cheese Night" with ½ priced wine bottles, and cheeses sourced from Fairfield Cheese Company, an extended Commuter Happy Hour on Thursdays, and a "Club b" DJ every Saturday night, **b Fairfield** is a destination for finding a more relaxed version of yourself. Check out the weekly schedule at <http://www.burgersbeerbourbon.com/fairfield/>

In July 2015, **b Restaurants** opened its eighth location, **b Fairfield**, after completing the extensive remodel of the Old Post Office building on Post Road. It boasts a mix of natural resources such as the reclaimed wood in the infamous “Makers Mark” cabinet, and modern elements like the famous, gleaming, meat hook light fixtures. Shawn M. Skehan, co-founder and president of Locals 8 Restaurant Group, said that the goal was to "maintain and preserve the integrity of the property while breathing some new life into the space."

The Locals 8 Restaurant Group is known for combining quality products with a relaxed and engaging atmosphere, and **b Fairfield** is no exception. The burgers are ground fresh on site by an in-house butcher twice daily and hand-formed and cooked to order. Pair that with an American craft beer and a bourbon and you've got yourself a party.

About b Restaurants

Founded in 2006, **b Restaurants**, held by Locals 8 Restaurant Group, are the leaders in quality burgers, beer, and bourbon. Winners of best burger, beer and bourbon across four states and nationally known for excellent job creation, the company, was created with the simple belief that food and drinks bring people together and the world needs more connection. For more information, please visit www.burgersbeerboubon.com